



LOUISIANA FIRE CHAMPIONS CUP FESTIVAL
SPONSORSHIP PROPOSAL

Please find the following enclosed:

Sponsorship Letter



Sponsorship Levels and Benefits



Sponsorship Acceptance Form



CHICAGO FIRE JUNIORS – LOUISIANA www.chicagofirejuniorslouisiana.com

1918 18TH STREET • KENNER, LOUISIANA 70062 • (504) 465-8224 • FAX (504) 465-8442

November 21, 2011

Dear Ladies and Gentlemen,

Louisiana Fire Soccer Club is proud to announce that it will host the first annual Louisiana Fire Champions Cup Festival which will conclude with a professional soccer game between the Chicago Fire, one time Major League Soccer Champion and four time U.S. Open Cup Champion, and Club Deportivo Real España, the ten time Honduras National League Champion, on Saturday, February 4, 2012 at Tad Gormley Stadium in New Orleans, Louisiana. You have the opportunity to be a part of this historic event by participating as a sponsor.

Louisiana Fire Soccer Club is the largest non-profit 501(c)(3) youth soccer club on the Gulf Coast, with approximately three thousand (3,000) players from ages 4 through 19. Our mission is to enhance growth and participation in youth soccer by promoting and fostering healthy competition and player development in an environment that is enjoyable and challenging for all participants.

The entire Gulf Coast soccer community is looking forward to this exciting event. All of the youth soccer clubs in the Gulf Coast states are being made aware of the opportunity to come out and be part of a professional soccer match in our own back yard. The Louisiana Fire Champions Cup promises to be this year's ultimate professional soccer experience along the Gulf Coast.

Louisiana Fire Soccer Club is honored and excited to hold this event at Tad Gormley Stadium. Tad Gormley Stadium is a 26,500 permanent seat facility with turf grass, three locker rooms, a press box with seating for 110, a press suite with seating for 40, and an electronic scoreboard and sound system. There will also be various sponsor booths, concessions, and souvenirs.

Proceeds from the Louisiana Fire Champions Cup will be used for player scholarships, improving soccer fields and facilities, and securing the highest quality coaching available. This is a great opportunity for your company to receive exposure while helping Louisiana Fire Soccer continue to offer the best youth soccer program possible.

Enclosed please find more information on this exciting event and the available sponsorship levels. If you have any questions or require any additional information, please do not hesitate to contact me.

I look forward to speaking with you at your earliest convenience.

Sincerely,

Julio Paiz
Director of Coaching &
Player Development
Chicago Fire Juniors Louisiana

**INTERNATIONAL SOCCER COMES TO THE BIG EASY
TAD GORMLEY STADIUM
FEBRUARY 4, 2012**



BROUGHT TO YOU BY LOUISIANA FIRE SOCCER CLUB

Louisiana Fire Champions Cup Festival

Sponsorship Packages

Corporate Sponsorship \$15,000 (1 available)

- Naming rights as official event sponsor.
- Naming rights on game day trophy. “_____ Cup”.
- Naming rights as official tournament sponsor for one of Louisiana Fire’s youth tournaments.
- A full front page advertisement for your business in the game day program.
- Your business’ name stated a minimum of twenty-five (25) times live on the Tad Gormley Stadium public address system before and during the game.
- Your business’ name and logo displayed on all game day t-shirts worn by more than 100 Louisiana Fire Soccer Club volunteers throughout the event.
- Display of promotional signage of your business for game day. (signage provided by sponsor)
- Twelve (12) months affiliate posting of your logo on tournament/sponsor website.
- Fifteen (15) VIP reserved seats.
- Ten (10) game day parking passes.
- Admission tickets for your business’ employees (up to 30).
- Inclusion of your business in all event radio and public service announcements.
- Inclusion of your business in all event press releases.
- Inclusion of your business in all event web site announcements and emails.

Diamond Sponsorship \$10,000 (3 available)

- Naming rights as official tournament sponsor for one of Louisiana Fire’s youth tournaments.
- A full back page or inside cover advertisement for your business in the game day program.
- Your business’ name stated a minimum of twenty (20) times live on the Tad Gormley Stadium public address system before and during the game.
- Your business’ name and logo displayed on all game day t-shirts worn by more than 100 Louisiana Fire Soccer Club volunteers throughout the event.
- Display of promotional signage of your business for game day. (signage provided by sponsor)
- Twelve (12) months affiliate posting of your logo on tournament/sponsor website.
- Ten (10) VIP reserved seats.
- Eight (8) game day parking passes.
- Admission tickets for your business’ employees (up to 25).
- Inclusion of your business in all event radio and public service announcements.
- Inclusion of your business in all event press releases.
- Inclusion of your business in all event web site announcements and emails.

Platinum Sponsorship \$7,500 (5 available)

- A full page advertisement for your business in the game day program.
- Your business' name stated a minimum of fifteen (15) times live on the Tad Gormley Stadium public address system before and during the game.
- Your business' name and logo displayed on all game day t-shirts worn by more than 100 Louisiana Fire Soccer Club volunteers throughout the event.
- Display of promotional signage of your business for game day. (signage provided by sponsor)
- Nine (9) months affiliate posting of your logo on tournament/sponsor website.
- Field sponsorship naming rights at one of Louisiana Fire's youth tournaments.
- Eight (8) VIP reserved seats.
- Six (6) game day parking passes.
- Admission tickets for your business' employees (up to 20).
- Inclusion of your business in all event radio and public service announcements.
- Inclusion of your business in all event press releases.
- Inclusion of your business in all event web site announcements and emails.

Gold Sponsorship \$5,000 (7 available)

- A half page advertisement for your business in the game day program.
- Your business' name stated a minimum of twelve (12) times live on the Tad Gormley Stadium public address system before and during the game.
- Display of promotional signage of your business for game day. (Signage provided by sponsor)
- Six (6) months affiliate posting of your logo on tournament/sponsor website.
- Field sponsorship naming rights at one of Louisiana Fire's youth tournaments.
- Eight (8) VIP reserved seats.
- Four (4) game day parking passes.
- Admission tickets for your business' employees (up to 15).
- Inclusion of your business in all event radio and public service announcements.
- Inclusion of your business in all event press releases.
- Inclusion of your business in all event web site announcements and emails.

Silver Sponsorship \$2,500 (unlimited)

- A one-third of a page advertisement for your business in the game day program.
- Your business's name stated a minimum of eight (8) times live on the Tad Gormley Stadium public address system before and during the game.
- Display of promotional signs of your business for game day. (Signage provided by sponsor)
- Three (3) months affiliate posting of your logo on tournament/sponsor website.
- Five (5) VIP reserved seats.
- Two (2) game day parking passes.
- Admission tickets for your business' employees (up to 10).
- Inclusion of your business in all event radio and public service announcements.
- Inclusion of your business in all event press releases.
- Inclusion of your business in all event web site announcements and emails.

Bronze Plus Sponsorship \$1,000 (unlimited)

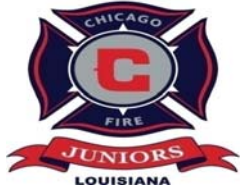
- A one-fourth of a page advertisement for your business in the game day program.
- Display of promotional signs of your business for game day. (Signage provided by sponsor)
- Two (2) VIP reserved seats.
- One (1) game day parking pass.
- Admission tickets for your business's employees (up to 5).
- Inclusion of your business in all event radio and public service announcements.
- Inclusion of your business in all event press releases.
- Inclusion of your business in all event web site announcements and emails.

Bronze Sponsorship \$500 (unlimited)

- A one-eighth of a page advertisement for your business in the game day program.
- Admission tickets for your business's employees (up to 4)
- Inclusion of your business in all event press releases.
- Inclusion of your business in all event web site announcements and emails.

Sponsorship Proposal/Event Details

- Fundraiser exhibition game – Chicago Fire (MLS) vs. Real Espana (Honduras), February 4, 2012, Tad Gormley Stadium.
- Sponsorship Signage - Must be provided by sponsor.
- Field Sponsorships at Fire Tournaments - Louisiana Fire Tournaments attract between 150 to 200 youth boys' and girls' teams from all over the south.
- Radio and public service announcements – Commercials of event will run on English and Spanish speaking radio stations.
- This event is a fundraiser for the Louisiana Fire Soccer Club. Proceeds from this international game will be used for player scholarships, improving soccer fields and facilities, and securing the highest quality of coaching available.
- Sponsoring this event is a great way for individuals and businesses to participate in a community youth sports program that provides benefits to all involved.
- Benefits of sponsorship can include potential contact with additional 3,000 plus people through our club's tournaments, games and practices, and the opportunity for your company to become an integral part of the local sports community.
- Together you and the Louisiana Fire Soccer Club can provide an opportunity to experience the highest level of soccer available to our community.
- The Louisiana Fire Soccer Club is a 501 (c) (3) not for profit organization.
- For questions regarding sponsorship proposal please contact:
Julio Paiz – 504-465-8224, jpaiz@chicagofirejuniorslouisiana.com



Sponsorship Acceptance Form

- Corporate Sponsorship Package - \$15,000
 - Diamond Sponsorship Package - \$10,000
 - Platinum Sponsorship Package - \$7,500
 - Gold Sponsorship Package - \$5,000
 - Silver Sponsorship Package - \$2,500
 - Bronze Plus Sponsorship Package - \$1,000
 - Bronze Sponsorship Package - \$500
-

I commit to provide sponsorship of the Louisiana Fire Soccer Club in the above sponsorship category.

Sponsorship Category: _____

Organization/Company Name: _____

Contact Person: _____ Phone _____

Email Address: _____ Fax _____

Company Address: _____

City _____ State _____ Zip _____

Payment Option: [] Check Enclosed [] Send me an Invoice

Please note: Payment is requested within a week of acceptance. Checks should be made payable to:

Chicago Fire Juniors of Louisiana
1918 18th Street
Kenner, LA 70062

Donations & "In Kind" Sponsorships – The Louisiana Fire Soccer Club will encourage and accept monetary donations and volunteers to assist with the event. If you are interested in making an in-kind donation or can volunteer to help, please indicate here:
